



Morgridge Center
for Public Service
UNIVERSITY OF WISCONSIN-MADISON

Morgridge Center for Public Service:

*The connection of campus &
community through service &
learning*

Civic Engagement

Consider these Questions

1. How can public service or civic engagement tie in to your career interests within the Health Sciences?
2. Have you engaged in public service or volunteering? How?



What we're going to cover

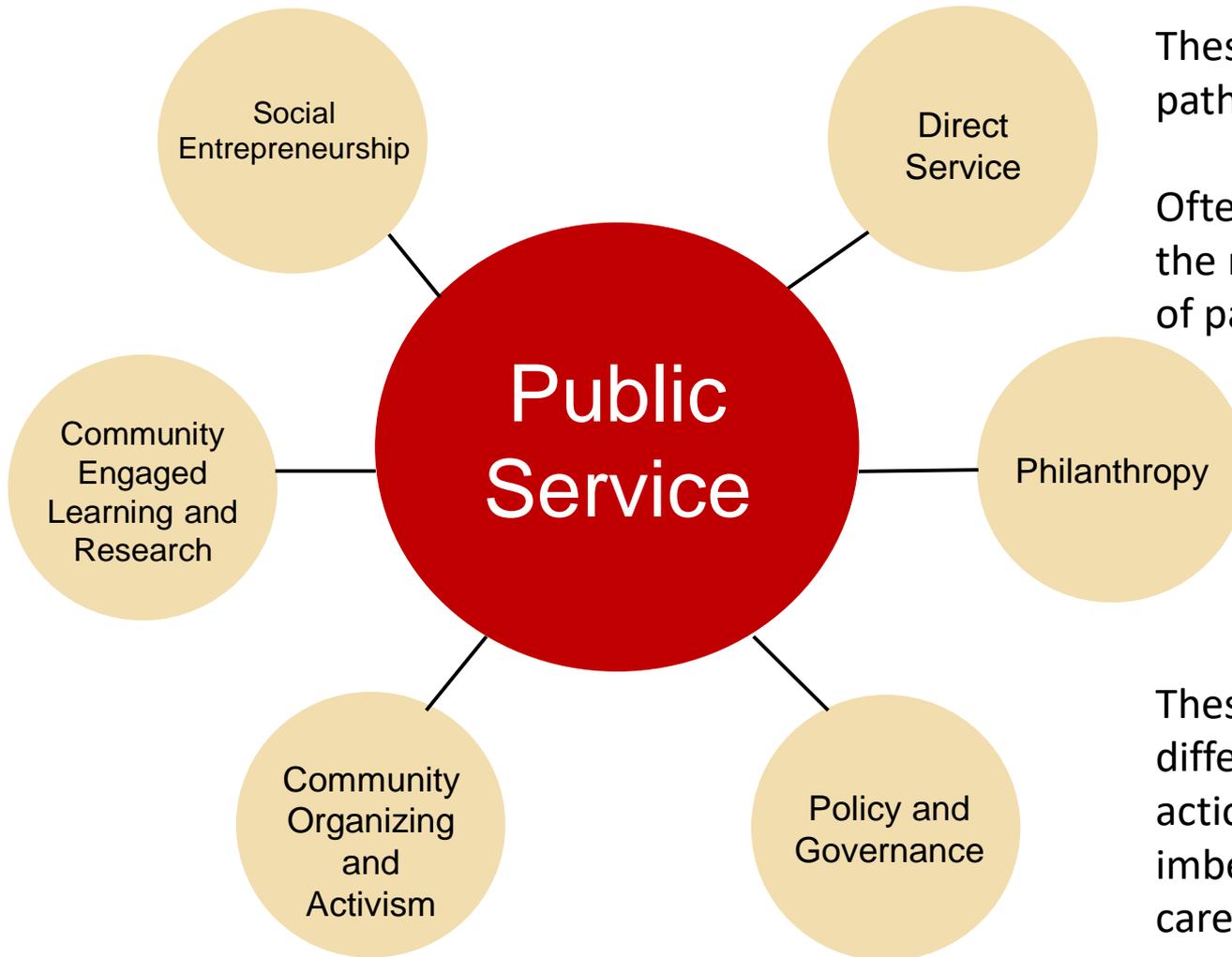
- What is Civic Engagement?
- Spectrum of Service Activity
- Pathways to Public Service
- Reflection in Service
- The Morgridge Center for Public Service Programming



Spectrum of Service

1. Reference this resource for examples of Civic Engagement:
<http://www.pacefunders.org/wp-content/uploads/2017/04/Civic-Engagement-Chart.pdf>
2. Rank each activity in order of importance to you: 1 being the most important, 10 being the least important
3. Consider examples of civic engagement you currently participate in within those activities you ranked most important.
4. How can the activities you ranked most important also help to support your passions & interests within the Health Sciences?

What is Service?



These are the different pathways of service.

Oftentimes, Direct Service is the most commonly thought of pathway of service.

These pathways can require different but connected actions and are often imbedded in all types of careers

Direct Service

- Working to address the immediate needs of individuals or a community, often involving contact with people or places
 - Example: engaging in a park cleanup in your neighborhood, organizing goods at a food pantry, tutoring in an after school program



Philanthropy

- Donating or using private funds or charitable contributions from individuals or organizations to contribute to the public good
 - Example: donating money to an organization that aligns with your values, donating clothes to an organization that redistributes them



Policy and Governance

- Participating in political processes, policymaking, and public governance
 - Example: voting in local or national elections, canvassing for a local representative, educating others on how to register to vote



Community Organizing and Activism

- Involving, educating, and mobilizing individual or collective action to influence or persuade others
 - Example: attending a march or protest, creating a petition to address an issue that you're passionate about, using social media to educate others on important issues related to social change



Community-Engaged Learning and Research

- Connecting coursework and academic research to community-identified concerns to enrich knowledge and inform action on social issues
 - Example: using university research resources for a community-identified need, taking a class that involves volunteering with a community partner (like a UW-Madison Community-Based Learning Course), applying for a Wisconsin Idea Fellowship



Social Entrepreneurship

- Using ethical business approaches to create/expand market-oriented responses to social or environmental problems
 - Example: companies like TOMS, Fair Trade organizations, redesigning business models to be more socially responsible



Reflection

- Reflection is an important part of public service
- It's a great way to assess the impact you're having, limitations you may have, and how your identities shape your understanding of and experience with social issues
- You can use work, internship, and volunteer experiences to reflect on ways that you might infuse public service into your experiences and career interests

Reflection Questions

- What can civic engagement connect to your interests and passions?
- Which pathway of civic engagement do you best align?
- How could being civically engaged help you within the Health Sciences?

Thank You!

Website: morgridge.wisc.edu

Come say hi to us in the Red Gym!

